



Privacy policy

Last update : February 2023

Preliminary Remarks

In this document, the masculine gender is used for the sole purpose of lightening the text.

Welcome to the privacy policy overview document for Fête du Lac des Nations Inc (hereafter "the organization" or "FLN"). By visiting the web platforms related to the organization (fetedulacdesnations.com website, Facebook, Instagram, LinkedIn and TikTok profile of Lake of Nations Festival Inc.), the person using these web platforms (hereinafter the "User") automatically agrees to the terms and regulations - improved and updated annually. In case of disagreement with the rules and conditions, the User must immediately stop using the platforms closely related to the FLN.

If you have any questions about these Terms and Conditions, please contact FLN at info@fetedulacdesnations.com.

Privacy Policy

La Fête du Lac des Nations Inc. is committed to the privacy and security of your personal information. The purpose of this Privacy Policy (the "Policy") is to define and inform users of the way personal information collected through the fetedulacdesnations.com website, its sub-domains, and the FLN's point of sale site is collected, used, shared and protected.

1. Definition of "Personal Information "

When used in this policy, the term "Personal Information" means any information that identifies an individual. This may include, for example, the User's name, contact information, e-mail address, information relating to a purchase made on the FLN site or on the lepointdevente site used by the FLN. It may also include technical information, such as IP addresses of visitors to the Site and browsing history on the Site. Information that is aggregated and cannot be associated with an identifiable individual is not considered Personal Information.

2. Information collected automatically

The FLN or third parties, such as advertising agencies, service providers and content providers, may use cookies or other similar tracking technologies that automatically collect information about your use of the Site ("Usage Data") when the User visits or interacts with the Site. This Usage Data may include, but is not limited to, information regarding the User's web browser, operating system, pages viewed on the FLN Site and the User's point-of-sale site, and e-mails read by the User, including the content the User viewed and the date and time of the viewing. The IP address and any other unique device

identifier (the "Device ID") that the User passes through may also be considered Usage Data. A Device ID is a number that is automatically assigned to a computer, cell phone, tablet and other electronic devices. Our servers can identify the device used by the User through this device identifier.

Certain Usage Data may be considered Personal Information under certain laws, such as IP address under applicable laws in the European Union. In cases where FLN combines User Usage Data with User Personal Information, FLN treats the combined information as Personal Information under this Privacy Policy.

3. Use of Personal Information

The information collected by the FLN is used to:

- i. provide the services requested by the User (for example: purchase of tickets);
- ii. present contents adapted to the User;
- iii. send printed or electronic documentation to the User;
- iv. respond to User's requests for information;
- v. perform various statistical outputs for the sole purpose of improving the User's experience;
- vi. assist the FLN in conducting transactions and verifying the identity of the User's transactions;
- vii. organize contests or other promotional activities;
- viii. communicate with the User in relation to the FLN event for which the User has purchased tickets;
- ix. communicate with the User regarding changes in FLN's policies;
- x. provide a satisfaction survey to the User after he or she has attended the event, where permitted by applicable law or where the User has consented (if required);
- xi. improve the performance of the Site, respond to User's requests regarding the Site, retain User's preferences/settings on the Site;
- xii. transmit information, marketing or promotional communications in connection with the FLN event (for example, offers, discounts, pre-sale ticket notices, newsletters and birthday communications), where permitted by applicable law or where the user consents (if required);

If the user has agreed to be placed on a mailing or survey list, it may be necessary to transfer this data to a subcontractor. If a subcontractor or service provider not affiliated

with the FLN is to use Personal Information held by the FLN, it must sign a confidentiality agreement with respect to such Personal Information and use it only for the purposes for which consent has been given by the User.

The FLN does not transmit any personal information about a User unless it is used to respond to a specific request from the User or is intended for a specific purpose for which the User has given his or her consent, or unless the FLN is legally and/or judicially obliged to transmit it to a competent authority.

4. Security measures

The FLN follows appropriate security measures, including physical, electronic and procedural safeguards to protect your Personal Information from unauthorized access and disclosure. For example, only our authorized permanent employees may access Personal Information and only when access is necessary for authorized business functions. Although the FLN takes security measures as required by law, no security device is foolproof.

You therefore understand and agree that there are limits to the security and management of Personal Information that FLN collects that are beyond its control, that the security, integrity and management of all Personal Information and data exchanged between you and FLN through the Site cannot be guaranteed and that such Personal Information may be viewed or altered by a third party at the time of transfer. For these reasons, FLN cannot be held responsible for any loss, capture or alteration of Personal Information.

5. Information about another person

If the User is providing information on behalf of another person (for example, a friend, a family member, a member of a group tour you are organizing), the User must ensure that he or she has the consent of that person to share his or her personal information with the FLN. By providing this information, the User confirms that he or she has obtained such consent.

6. Children's Information

FLN takes the protection of children's privacy and personal information very seriously. FLN does not intentionally collect personal information from children through the Site. If the User is a minor under the laws of his or her country, the User shall not provide any Personal Information through the Site without the express consent and involvement of a parent or guardian.

7. Unsubscribe from advertising emails

To stop receiving promotional emails from the FLN, follow the link at the bottom of the marketing email. Please note that despite your unsubscribing from receiving promotional emails, we may continue to send you emails, such as emails regarding services you have requested and/or tickets or other products you have purchased through the Site.

8. Third Party Privacy Policies

This Privacy Policy only addresses the collection, use and disclosure of Personal Information by the FLN. Other websites that may be accessible through the FLN Site have their own privacy policies and data collection, use and disclosure practices. The User is advised to familiarize himself/herself with the privacy policies of any third party before providing information or taking advantage of any offer or promotion.

9. Acces and correction

FLN respects the User's right to access and correct Personal Information. If the User has an online account with FLN, the User may log into his/her account at any time to access and update the information he/she has provided to FLN. In addition, FNL complies with all laws regarding access and correction. If User needs assistance in updating their Personal Information, User may contact FLN's customer service department at info@feteduladesnations.com.

Updates

This Ethical Behavior Policy is updated as needed.

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