



La Fête du Lac des Nations Promutuel Assurance

July 18th to 23rd 2017 - Jacques-Cartier Park, Sherbrooke

For immediate release

Sherbrooke, Tuesday May 30th 2017 — La Fête du Lac des Nations Promutuel assurance will be held, this summer, July 18th to 23rd in Sherbrooke city's beautiful Jacques-Cartier park. We'll be ready to greet thousands of festival goers from all over Québec and Canada as well as fireworks companies from Québec, Ontario, Yukon and the United States. Get ready for six days of family fun in the heart of Sherbrooke as **la Fête du Lac des Nations Promutuel assurance** greets you from 4 p.m. to midnight on Tuesday, Wednesday and Thursday and Noon to Midnight on Friday, Saturday and Sunday. **Les Grands Feux Bell** North-American fireworks competition will showcase one majestic fireworks display each of the 6 nights of the festival at 10 p.m., 4 of which are official entries in the competition. **La Place de la famille duProprio** will offer a range of activities for the whole family, including two kids' show. Visitors will also enjoy **Le Bistro SAQ** where they'll be invited to savor, discover and discuss in a festive atmosphere.

The event is brought to you by **Loto-Québec**. «As a festive and rallying event, La Fête du Lac des Nations Promutuel Assurance perfectly embodies our sponsor program's mission to enable our clientele and festival goers to enjoy entertaining events across the province », as pointed out by Lucie Lamoureux, Director of Corporate Responsibility at Loto-Québec.



Family days: Friday and Saturday July 21st and 22nd

Entertainment for kids including clowns, inflatable games, public amusers every day.

See children's shows *Brimbelle* (Friday July 21st) and *Carmen Campagne* (Saturday July 22nd)

*Note that access to the festival is free for children 12 and under.

Festival goers are invited, every night from 4 p.m. to Midnight to sit down for a drink and discover products available at the SAQ while watching one of the 12 live shows throughout the week. At 6 p.m. see : Pagliaro, Sally Folk, Virginie B, Lithium Bridge, Columbus and Veronica Winter.



DJ Martin Bossé will entertain you during the break and at 10 :30 p.m., see excellent shows by Rick Hughes, Peter Henry Phillips, Richard D'Anjou, Rose Bouche, les Bluebell Sisters and the Stephen Barry Band.

GRANDE SCÈNE



La Grande scène Loto-Québec main stage will host a variety of quality shows that will be sure to please all festival goers. The 8 p.m. slot will feature Les Sœurs Boulay, Steve Hill, 2 Frères, David Usher, Dubmatique and Habana Café and at 10:30 p.m. see Ziggy Marley, Paul Piché and friends 40th anniversary tour, Hedley, Marc Dupré with special guests, The Tea Party, and Valaire featuring surprise guests.



La Fête du Lac des Nations Promutuel Assurance, also features the unique North American fireworks competition **les Grands Feux Bell**. Teams from Canada and the United States will light up the Sherbrooke sky in a synchronized musical ballet, tailor made for the competition to amaze young and old at 10 p.m. sharp, every night during the festival.

Early-bird 6-day passport sale runs from June 1st to July 9th. Available in every Sherbrooke and Magog Couche-Tard store Available online starting May 30th until July 17th (early-bird special until July 9th) at www.fetedulacdesnations.com.